



Welcome to The Success Squad Onboarding

Welcome to your ONBOARDING Success Roadmap.

You have been invited to this because you have decided to partner with us and start your social selling side hustle...

CONGRATULATIONS!

You are going to get TEN DAYS of onboarding posts and content ideas to help you get moving.

The Success Squad hub on Facebook holds all of this for you to take a look at. Head [HERE](#) if you haven't got plugged in yet.

This has got sales, content and mindset guides along with your first 10 days posts

However we wanted however to get you EXCITED so for ACTION TAKERS you get this DAILY!

Here is what you need to do next...



Welcome to The Success Squad Onboarding

- Step ONE - Watch the video below
- Head over to the training hub
www.facebook.com/groups/thesuccesssquadtraininghub/
- Familiarise your self with the group and get plugged into community tools. Work through the guides at your own pace.
- Check your email! Everything you need to get plugged in will be in your inbox! !
- The goal in your first 10 days is to follow the launch plan—no going rogue, no trying to reinvent the wheel. Stick to the plan, and you'll see results.
- When you've successfully completed your 10 day onboarding move through the guides to learn about how you are going to build an attraction marketing brand.

Any questions reach out to your sponsor and we are so excited to see you succeed!

Let's DO THIS! - The Success Squad x



Success Squad Onboarding Day 1

Success Squad Onboarding - Day 1: Engagement Post

Congratulations and welcome to your 10 day onboarding! The next 10 days are going to get you into ACTION, getting confident about using your social media to build your business and giving you the first steps on our training. (Which is also available in the Success Squad Group) You've signed up, the products are on their way... so now what? You just need THREE things.. Action, commitment and ENERGY.. The rest will come over time!

Our goal is to help you get as independent as possible and know the skills to get started and to then build on them over time. Network marketing is an amazing way to learn new things and you will find you will learn as you get more confident and expand your knowledge.. But for now we want to walk you through the early steps to un-complicate things and give you the tools to start making money.



Success Squad Onboarding Day 1

The very first thing we want you to do is go and have a look at your website! This will be your tools to placing orders, getting paid, learning about products and getting people started when they join. Our goal is to help you get as independent as possible, this is YOUR business so knowing the basics of how you can place an order and find your links are really important.

Take 10 - 15 minutes getting to know your back office and website where things are and saving your links to your keyboard or notes for you to easily access. Practise popping things in your basket. You will notice that every week there is a FREE product every week (info will be shared in the corporate WhatsApp which we will share tomorrow). Shipping is £4.95 under £80 and FREE over £80. This is a great incentive to direct customers to your site as not only do we love a freebie we love free delivery!

Things to make a note of;

- What your Farmasi Influencer number is (FI number)
- What is your joining link
- What is your shopping link

TOP TIP - You can sponsor and sell in ANY of the countries we are open in. To give someone the correct link head to FARMASI WORLDWIDE at the bottom of your site and select your country. This link is how you will change your UK link to that country. For example if your page is <https://www.farmasi.co.uk/thesuccesssquad> for the US it would be <https://www.farmasius.com/thesuccesssquad>



Success Squad Onboarding Day 1

DAY 1 TODAYS ACTION - Let's get the algorithm working for you. Start by posting an engagement post on Facebook (use a colour block background for visual pop) or run a poll in your Instagram stories. The goal? Get people interacting with you. The more engagement, the more eyes on you.



Pro tip: Keep it simple—ask a fun, light-hearted question or share something relatable that invites a response. Make sure you are replying to comments and talking to people, this is about getting conversation going and thats a two way street!

We are so proud of you! - The Success Squad x



Success Squad Onboarding Day 2

Hey, You Legend!

Welcome to day TWO! By now you should be getting that conversation on your socials and start to understand how your website works. Today we are going to get you plugged into the groups and tools you need to be connected to the community and learn what is happening!

Lets get you plugged in to the community! Here's the tools and groups you need to be in;

Millionaire Mastery UK Community

<https://www.facebook.com/groups/2035127660191639>

Content Telegram - product and business content bank

<https://t.me/+2T3deBl8KythODQ0>

Farmasi UK Corporate Group

<https://www.facebook.com/groups/usukcorporateofficial>

Farmasi Broadcast WhatsApp

<https://chat.whatsapp.com/GYhpM0kDQ6K64w4qiQg7zF>

Skool App - Links for training zooms with schedule and additional training when you have found your feet and ready to level UP

<https://www.skool.com/millionairemastery/classroom>



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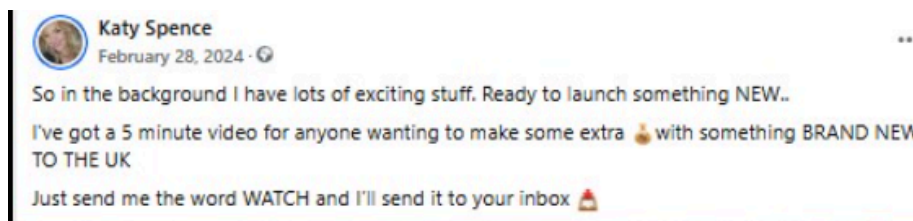
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Success Squad Onboarding Day 2

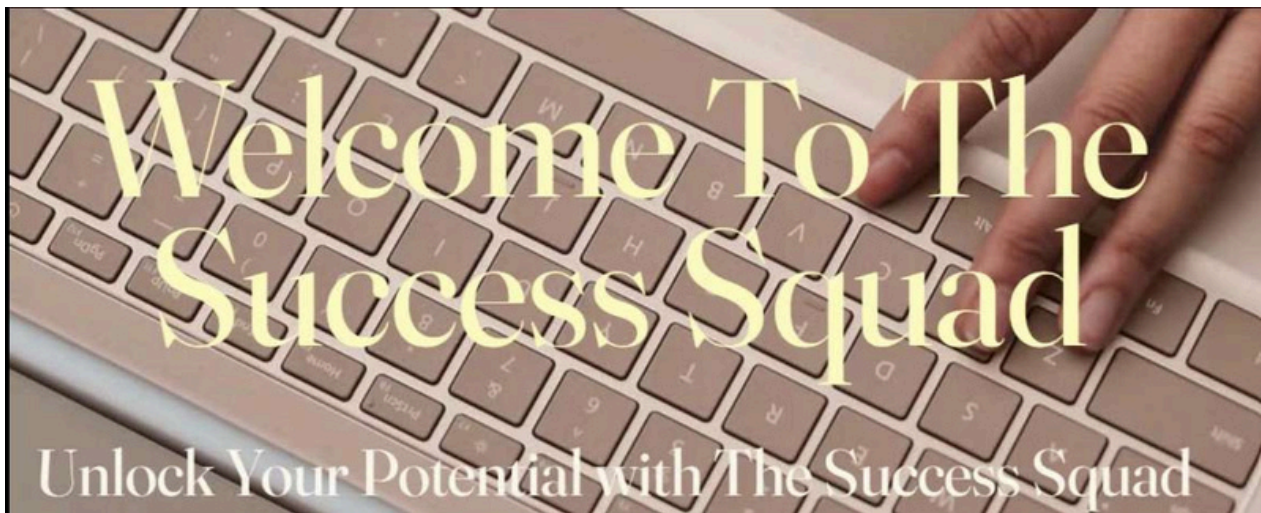
TODAYS ACTION -Success Squad Onboarding Day 2: Curiosity Post

Create that “what’s she up to?” moment. Post something that sparks curiosity and gets people wanting more. You want them thinking, “I need to know what she’s doing.” Pro tip: Keep it mysterious but exciting. Maybe share a hint of something new or intriguing without giving everything away.



Don’t forget all of this is in the Success Squad Training Hub when you are ready to dive in! Check in with your sponsor today if you haven't already and start thinking about what you want to achieve with this business so you can set up some goals!

If we haven't told you already. We are so proud of you! - The Success Squad x



Success Squad Onboarding Day 3

What's up Rockstar?

Day 3 - Its that time! Are you ready for your daily dip in to launching your business!? Amazing! Let us tell you about some of the freebies you can grab in your first few months

There are so many ways to earn an income and free product with this business.

First of all you have TWO things to unlock as welcome perks for your first FOUR months.

The welcome program - Perks starting from Day 1! Earn products through your personal volume in your first 4 months.

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- Welcome Program Month 1, You must have a minimum of 75 personal volume in your first calendar month. - Joined midway through the month? No problem! You get the remainder of that month AND the whole first month to achieve this. As a double bonus if you are ordering 75 personal volume of products or a kit in your first month this will count and unlock that first freebie
- Welcome Program Month 2, You must have a minimum of 75 personal volume in your second calendar month
- Welcome Program Month 3, You must have a minimum of 100 personal volume in your third calendar month
- Welcome Program Month 4, You must have a minimum of 100 personal volume in your fourth calendar month



Success Squad Onboarding Day 3

In order to stay in the program, you have to qualify for the previous month's bonus. For example, in order to earn month THREE, you must have achieved month TWO. If you miss a month you cannot continue to earn the next month

THESE WILL BE ADDED TO YOUR PROMOTIONS TAB THE NEXT MONTH AFTER YOU EARN IT!

TAKE THE ACTION - Day 3: Tell Your Story

This is your launch post. Get real. Why are you doing this? What lights you up? What problem

are you excited to solve? Who can you help? This is your chance to share your “why” and get people emotionally Invested. If you are confident enough to go live do it! I always follow a live up with a post recapping as well in case people miss it! If the idea of going live scares you a video can work but dont stop and start re-recording and second guessing yourself. This isn't about perfection. It's about ACTION and getting conversation started!

Top tip: Be authentic. Share your passion and let people connect with the real you. The more vulnerable you are, the more people will relate to your journey.

See it wasnt that scary? Make sure you are replying to comments and building that conversation!

Keep it going.. This is just the beginning of how amazing you are !



Success Squad Onboarding Day 4

Hey! Welcome to Day 4 ,

Lets break down making money! If you have ever been in any kind of social selling before it's likely that you've heard terms like personal sales, volume, legs and it can be a minefield. Let us break down the main things YOU need to know to get paid!

Right, let's not overcomplicate it — you make money in a few simple ways:

- Commission on your own sales – You get up to 30% straight away, depending on how much you sell. Sell more, earn more. Simple.
- Team building bonuses – You bring someone in, support them, help them earn — and boom, you earn a percentage off what they do. No weird structure stuff, just helping others and getting rewarded.
- Personal Volume Bonuses – Hit certain monthly sales levels and Farmasi gives you extra cash just for showing up and doing the thing.
- Fast Start Bonuses – For the newbies (and the smart ones who move fast), there's up to £400 in bonus money on the table in your first few months.
- Leadership Levels – When your team starts growing, so does your paycheck. There are ranks and titles and shiny things — but in short: the more impact you make, the more they pay you for it.



Success Squad Onboarding Day 5

Hey Queen! You are halfway through your first 10 days
CONGRATULATIONS FOR SHOWING UP! We know that these few days
can be scary but we are so proud of you for taking action.

Lets chat more today about getting paid and what PV and GV means
to you. So, you've got Personal Volume (PV) — that's your own orders +
your customer orders.

But once you start building a team, things level up. That's where
Group Volume (GV) comes in.

What's Group Volume?

Group Volume = Your PV + the PV of your entire team (basically
anyone in your downline).

So if:

- You order 300 PV
 - Your teammate Lisa does 800 PV
 - And Sarah (in Lisa's team) does 400 PV
- Your Group Volume = $300 + 800 + 400 = 1,500$ GV

Why does GV matter?

Because GV determines your rank — and your rank determines how
much you earn from your team. The higher your GV, the more bonuses
and commissions you unlock.

Personal Bonus is based on your Group Volume (GV), which includes
your own sales (Personal Volume or PV) plus the sales of your entire
team.



Success Squad Onboarding Day 5

Personal Bonus Tiers

Your Personal Bonus percentage increases as your monthly GV increases:

Monthly Group Volume (GV) Personal Bonus %

200–399	3%
400–599	6%
600–899	9%
900–1,399	12%
1,400–2,199	15%
2,200–3,599	18%
3,600–4,999	32%
5,000+	25%

Your Group Volume gives you a secondary bonus. Whatever you and your team do you will earn an ADDITIONAL % on YOUR sales before you even start to unlock the additional leadership bonuses when you hit that 25%

Real talk...

You can earn well just by selling products — but if you build a team and help them thrive, that Group Volume kicks in and suddenly your monthly income isn't just your own hustle — it's multiplied.

You're not just making sales — you're building something sustainable.

PV = what you sell

GV = what you and your team collectively sell

Higher GV = better titles, bigger paydays, unlocks more ways to get paid. All of this is covered in the opportunity guide so make sure you go over it!



Success Squad Onboarding Day 5

THE ACTION STEP Day 5: Tell Your Story

Time to bring the energy! Go live if you can and re-tell your story but in a more personal, authentic

way. Keep it under 5 minutes—you want to engage, not overwhelm. Let people know you're excited about what's coming and thank them again for their support. Don't over think it! No-one is going to crawl through your phone and attack you and we PROMISE you won't die. Talk to your phone like you talk to your friends on video call. Be yourself, tell people if you are nervous. You don't have to be a shopping channel host, you don't need to have a script. Talk from YOUR HEART about why you are doing this! This doesn't have to be perfect, in fact messy and chaotic but done is ALWAYS the way you will see action.

If you really feel you aren't ready to go live (and if that's the case ask yourself what are you scared of? We use this phone to communicate every day and this is no different. If you want to take this as a video you record you can but remember you don't have to stop and start when you make mistakes. This isn't about a perfect advert.. This is you showing up with passion explaining what you are doing and why!

BOOM! Smashed it! Now make sure again you are engaging with any comments, follows and likes. Conversation and engagement is the key.

However it is ABSOLUTELY fine if there is no-one on and don't be disheartened. I regularly do lives with no-one on but people WILL watch later. Talk as if you are talking to a friend and don't worry about the numbers.

The Success Squad x



Success Squad Onboarding Day 6

Lets place your first order! So you've got orders to place... amazing..

But what do you do with them!

This business gives you so much flexibility. When placing orders you have a few options.

- *You can place the order yourself and charge shipping - This way you pay the WHOLESALE price (You will have noticed when you were getting to know your website that there is TWO prices) the LOWER is the wholesale cost and is what we pay for products. The HIGHER crossed out cost is the RETAIL cost and is what you charge to customers. When you place the order yourself customers are paying you before you have even placed the order! This way the commission is yours before the product has even been shipped*
- *Online orders - If you direct your customers to your site via your shopping link (we covered this yesterday so you should have this to hand) They will go online and have the order shipped to themselves. There is a WEEKLY free product incentive over orders of £75 and free shipping over £80 so it is a great way to work. When this happens your commission is paid MONTHLY (from 8th to 10th usually in the next month).*



Success Squad Onboarding Day 6

COMMISSION ACCOUNT - For your monthly commission you need to have a MINIMUM of £50 or more to withdraw to your bank but you can also use this toward orders as credit

*If you haven't already found how to add your bank account to your back office look for FARMASI WALLET and the instructions are there.
Pro tip: Quizzes aren't just fun—they're also a great way to collect leads and start conversations.*

Don't forget to head to The Training Hub if you are you need to go back and refresh your memory or if you are ready to go through the other guides!

THE ACTION BIT Day 6: Quiz Post

*Engage your followers and generate more leads with a quiz post. You can use your stories or even better can create one yourself using google form and collect emails from it. The goal is to get more people interacting and into your funnel. There is also a skincare quiz on the website homepage you can make a note of and send to people!
Pro tip: Quizzes aren't just fun—they're also a great way to collect leads and start conversations.*

Don't forget to head to The Training Hub if you are you need to go back and refresh your memory or if you are ready to go through the other guides!



Success Squad Onboarding Day 7

Day 7- If like us you joined this business because you wanted an extra bit of cash for your family you will likely know that £400 extra could make a huge difference? What if we told you that you could earn that ON TOP of everything else in your first FOUR MONTHS just by doing what we have shared already!?

THE CASH BONUS: Up to £400 cash bonus

How to Qualify:

- Achieve designated personal sales targets each month
- Successfully sponsor new team members who also meet their sales goal.

This program is structured to encourage consistent effort and team growth during the early stages of your Farmasi business. The previous post covers what this actually means but to simplify you just need to do the following to unlock that £400

Month ONE - Personal Volume Sales of 125. a total GROUP volume of you and anyone who has joined you of 400-599 plus THREE people who have joined with you in that month doing a MINIMUM of 75 personal volume EACH

Month TWO- Personal Volume Sales of 125. a total GROUP volume of you and anyone who has joined you of 600-899 plus THREE people who have joined with you in that month doing a MINIMUM of 75 personal volume EACH.



Success Squad Onboarding Day 7

Month THREE- Personal Volume Sales of 125. a total GROUP volume of you and anyone who has joined you of 900-1399 plus THREE people who have joined with you in that month doing a MINIMUM of 75 personal volume EACH.

Month FOUR- Personal Volume Sales of 125. a total GROUP volume of you and anyone who has joined you of 1400 - 2199 plus THREE people who have joined with you in that month doing a MINIMUM of 75 personal volume EACH.

IF you are following the 6+3 method we shared this is easily duplicable and you are quickly not only earning that bonus but helping people do the same!

THE ACTION POST - Day 7: Family/Lifestyle Post

It's time to show the human side of you. Share a picture or story about your family, hobbies, or something that's important to you. This helps people connect with you on a deeper level and builds trust.

You are absolutely smashing this right now.. just saying. See you for day EIGHT tomorrow! - The Success Squad x



Success Squad Onboarding Day 8

Lets get consistent This business is truly something that everyone can do if you are looking to make an additional £50-£500 a month. You don't have to do big numbers to see a regular pay but CONSISTENCY counts every time. If you work toward a goal of SIX new customers with £75+ orders and helping THREE new people get started in the business (who are qualifying their account with £75 + with orders or a kit in the first month) you will see duplication and pay happen QUICKLY. Don't worry yet if you don't have all the answers. Just have these goals every month as a guideline and the rest will come!

THE ACTION Day 8: Business Engagement Post

Let's get the business talk going! Post a business engagement post asking your followers about their goals or aspirations. Use a color block background on Facebook or a question sticker on Instagram to get people to interact. What would people do if they had an extra £500 a month? Would they like to travel more?

Get those conversations started and listen to what people are saying! Can this business help them? If so offer them some information! [Our opportunity video is here.](#) Don't over complicate it and dont assume they won't be interested. You have seen the vision and the possibility with Farmasi so TELL THEM HOW IT CAN HELP.

Keep that energy high and keep smashing it! - The Success Squad x



Success Squad Onboarding Day 9

Girl you are almost about to graduate the Success Squad onboarding.

That's amazing! Your first 10 days of action and intention are so important so know that you are launching your business **STRONG!** Think of it like a party, you are excited and you want people to join you. This excitement is infectious! Bring the positivity to your socials and **SHARE** that **BUZZ!**

Lets get social today! Use this when reaching out to new leads. Make it personal and show that you've been thinking about them. Keep it genuine and direct—don't overthink it!

“Hey [First Name]! I’ve been thinking about you lately. Not sure if you noticed, but I recently became an affiliate with Farmasi, and I couldn’t help but think how great you’d be at this because of your [genuine compliment or skill]. Are you open to learning more about it?”

This is short, sweet, and direct. You’re telling them exactly what you’re doing, why you think they’d be a good fit, and inviting them to learn more. No pressure, just an open door.

DAY 9 THE ACTION - 9: Post Your Business Results

Now it’s time to share your results. Whether it's new leads, engagement, or excitement from your launch, or even just conversation.. let people know how it’s going and get them excited about joining you. For example “OMG I have a crazy busy inbox right now! I have so many people asking questions right now.. Truly so **EXCITED** for what’s going on”

If we haven't told you yet.. we are so proud of you - The Success Squad x



Success Squad Onboarding Day 10

Girl you DID it! First 10 days launching your business strong! How amazing are you? The Success Squad Training hub has more training when you are ready on content sales and mindset [and you can check it out here](#)

But our final tip for you is..

DEVELOP YOUR OWN VOICE ONLINE Use these steps as a framework to build your own sales process. Make sure you have a clear path from starting a conversation to closing the sale. Don't over complicate it, use the same process, it creates consistency, and that's when the magic happens.

Remember: sales doesn't have to be difficult or uncomfortable. It's about helping people and providing solutions they're already looking for. When you lead with value, the sales will naturally follow.

THE ACTION Last Live Video

Finish strong with another live video. Recap the first 10 days, share your results, and tell people what's coming next. Wrap it up with a call-to-action—encourage them to take the next step and join you in your journey.



Success Squad Onboarding Day 10

Remember this is only the beginning! these guides are a tool to help you have a plan to get started and will form part of your ongoing conversation when you grow your confidence and network. Make sure you head to the Training hub to learn about making content that attracts, how to make reels and build an audience and our best tools for mindset that are CRUCIAL

Let us know you have completed the 10 days and your upline will shout you out. Work on your goals, grow your skills and go smash this!

WE BELIEVE IN YOU! - The Success Squad x