

Farmasi Influencer Onboarding Guide

FOR SPONSORS: SUPPORTING YOUR NEW TEAM MEMBER STEP BY STEP

NEW FARMASI INFLUENCER INFORMATION

Name _____
FI Number _____ Send the Success Squad Onboarding registration link ☐
Date Joined _____

FIRST 10 DAYS- GET YOUR NEW FI INTO ACTION

Day 1-Engagement and Action

- ☐ Prompt to check they have received their Day 1 email
- ☐ Schedule a time where you can both discuss goals- short term/long term, share your vision and get to know them better.
- ☐ Ensure they know where the product testimonials are. What is their product focus?

Day 2- Plug into the community

- ☐ Welcome them into the Team Communities
- ☐ Boost their Curiosity Post with love and a comment. Congratulate them on this action
- ☐ Make sure they have downloaded all resources and joined the key groups

Day 3- Launch Day

- ☐ Whether they go live or share a post, encourage openness, vulnerability and authenticity in their story telling. Done is better than perfect
- ☐ Goal- Month 1 welcome program. Have they earned this? Congratulate and shout them out. If not, how can they earn it?

Day 4- Money & first call

- ☐ Do they have any questions about the comp plan? Direct to the right resource. What are their money goals?
- ☐ Have they completed their gratitude post?

Day 5- Story Telling

- ☐ Encourage your new FI to share their story. Less than 5 mins, authentic and perfectly imperfect.
- ☐ Remind them of the actions taken already. Congratulate them. HALF WAY!

Day 6- First Order and Lead gathering

- ☐ Have they learned how to place orders and share their links?
- ☐ Encourage them to make a note of potential customer's their preferences and products of interest

Day 7- Lifestyle Post

- ☐ Make sure you are also practicing what you're preaching. Is your social media a reflection of this mix of content?
- ☐ Have they posted a lifestyle/family post?

Day 8- Conversations

- ☐ Have they done their business Engagement post?
- ☐ Remind them why they said YES. Give them a boost in confidence to start up conversations about Farmasi. ENERGY is power!

Day 9-Shout out time

- ☐ They will be shouting themselves out so highlight their wins so far.
- ☐ Shout them out in the community group. recognise you see their work behind the scenes
- ☐ Encourage them to talk privately to those who have supported today's post

Day 10- Set up for Success

By now your new FI knows the type of content to share, they have launched their business and have a familiarity with the resources they need. The goal is independence and action. Schedule in another 121 to review their first month in the business. They can now access the training hub and work through it at their own pace. CONGRATULATE them. We want to breed that success mindset.

MINDSET & MOTIVATION

Share personal development, motivational quotes or podcasts to boost belief and mindset

Celebrate those small wins- shout them out!

121 CALL/VIDEO CALL

The aim of that first 121 call is to address any doubts, questions and to reiterate the partnership between you and your new FI. Listen more than talk. Make a note of the reason why they said yes. Everyone's personal lives are shaped differently so learn what their home/work dynamic is to ascertain realistic expectations. You have introduced Farmasi to help them, so this call is all about them.

NOTES

“Success doesn’t happen by chance—it happens by setup. When you plug into the system, stay coachable, and show up consistently, you’re already halfway there. The Success Squad was built to help you rise—now it’s your turn to shine.”