

# SUCCESS SQUAD DMO

## YOUR DAILY SUCCESS ACTIVITIES

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☐ PERSONAL GROWTH (10 MINS) • READ OR LISTEN TO 10 MINUTES OF SOMETHING THAT FEEDS YOUR MINDSET: PODCAST, AUDIOBOOK, OR MOTIVATIONAL VIDEO. WHY? YOU NEED TO GROW TO ATTRACT GROWTH

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☐ SOCIAL PRESENCE (10-15 MINS) • POST TO YOUR STORIES THROUGH THE DAY (SHOW LIFE, HUMOUR, BEHIND THE SCENES). • POST CONTENT ON YOUR GRID/FEED (STORY, PRODUCT, JOURNEY, QUOTE, OR ENTERTAINMENT). → TIP: ROTATE BETWEEN CONNECTION, CURIOSITY, AND CONVERSION CONTENT. CREATE YOUR CONTENT IN POSTS & REELS AIMED AT WHO YOU CAN HELP

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☐ ENGAGEMENT (15-20 MINS) • BIRTHDAY MESSAGES: SEND A QUICK MESSAGE OR COMMENT (BE REAL—NO PITCH!). • COMMENT ON 10-15 POSTS/STORIES: FOCUS ON PEOPLE YOU'D LOVE IN YOUR COMMUNITY OR BIZ. → THINK: FUTURE TEAMMATES OR CUSTOMERS. BUILD UP THEIR CONFIDENCE FIRST. • REPLY TO COMMENTS/DMS: KEEP CONVOS GOING —THIS BUILDS TRUST!

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☐ AUDIENCE GROWTH (10-15 MINS) • ADD 5-10 NEW PEOPLE (SUGGESTED FRIENDS, GROUPS, MUTUALS, ETC.). • REACT TO 5-10 STORIES (SPARKS THE ALGORITHM + BUILDS RAPPORT). • FOLLOW 3-5 ACCOUNTS THAT YOUR IDEAL AUDIENCE IS HANGING OUT WITH AND ENGAGE ON THEIR CONTENT.

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☐ MESSENGER METHOD (10-20 MINS) • SEND 3-5 GENUINE MESSAGES TO RECONNECT, CHECK IN, OR COMPLIMENT. → NOT SALESY—THIS IS PLANTING SEEDS. EXAMPLES: "I SAW YOUR POST ABOUT X, AND JUST WANTED TO SAY WOW—YOU'RE AMAZING!" "I THOUGHT OF YOU TODAY WHEN I WAS DOING X"

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☐ ASK THE QUESTION! IF PEOPLE ARE WATCHING YOUR CONTENT AND FOLLOWING YOU.. OFFER THEM A CHANCE TO LOOK AT THE BUSINESS. COULD THIS BE FOR THEM? WOULD THEY LIKE TO TAKE A LOOK?  
**DON'T MAKE IT WEIRD**

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☐ FOLLOW UP - GET IN YOUR INBOX AND POSTS AND REPLY TO MESSAGES AND COMMENTS. IF SOMEONE WANTS TO KNOW MORE, HELP THEM OUT!

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☐ TRACK + CELEBRATE (5 MINS) • WRITE DOWN: • NEW FOLLOWERS • CONVERSATIONS STARTED • ANY SMALL WIN (A POST THAT GOT ENGAGEMENT, SOMEONE WATCHING YOUR STORIES, ETC.)